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BRASLAN SEED GROWERS COMPANY, Inc.

San Jose, California
U. S. A.

1932

WHOLESALE
CONTRACT PRICE LIST
of
GARDEN SEEDS

CODES:
A. B. C. 5TH EDITION
AMERICAN SEED TRADE ASSOCIATION
CABLE ADDRESS
"BRASLAN SAN JOSE"



In presenting our 1932 garden seed list we are adhering to the policy of varietal simplification, offering mainly the sorts that are in general demand, adding only new strains of proven merit from time to time. To avoid possible confusion we have eliminated little used synonymous varietal names.

Our milling facilities have been improved to thoroughly prepare our seeds for delivery and to better insure seed of high germination.

Extensive comparative trials and selective breeding are carried on to retain a high standard of quality and to hold the confidence our trade has placed in us for many years in the production of dependable garden seed.

It affords us pleasure to acknowledge the goodwill of our trade.

**BRASLAN SEED GROWERS
COMPANY, Inc.**

| LBS. | VARIETY | Price Per Lb. |
|-------|--|------------------|
| | BEET | |
| | Detroit Dark Red..... | |
| | | |
| | | |
| | CARROT | |
| | Chantenay | |
| | Danvers Half Long..... | |
| | Long Orange..... | |
| | Scarlet Nantes..... | |
| | Oxheart | |
| | San Jose Champion, (yellow)..... | |
| | White Belgian..... | |
| | | |
| | | |
| | CELERY | |
| | Golden Self-Blanching..... (New French tall type) | |
| | Giant Pascal..... | |
| | White Plume..... | |
| | | |
| | | |

| LBS. | VARIETY | Price Per Lb. |
|----------------|------------------------------------|------------------|
| ENDIVE | | |
| | Broad Leaved Batavian..... | |
| | Green Curled..... | |
| | | |
| LETTUCE | | |
| | All the Year Round, b. s..... | |
| | Big Boston, w. s..... | |
| | Black Seeded Simpson, b. s..... | |
| | Black Seeded Tennisball, b. s..... | |
| | Denver Market, w. s..... | |
| | Early Curled Simpson, w. s..... | |
| | Grand Rapids, b. s..... | |
| | Hanson, w. s..... | |
| | May King, w. s..... | |
| | Iceberg, w. s..... | |
| | Prizehead, w. s..... | |
| | White Paris Cos., w. s..... | |
| | White Big Boston, w. s..... | |
| | Salamander, b. s..... | |
| | | |
| | | |
| | | |

NEW YORK LETTUCE

In offering our list of New York Lettuce Strains, we have again sought to get away from the apparent confusion that has resulted from so many different stocks now being offered.

After careful observation and from the extensive use by shippers and commercial producers it appears that the following strains should fully care for all requirements.

The origin of the Imperial strains of New York Lettuce that are coming into more extensive demand yearly are the result of several years' work on the part of Dr. Jagger of the U. S. Dept. of Agriculture to produce a brown blight resistant stock and because of the section in California where the development work has taken place these stocks have been designated Imperial New York.

| LBS. | VARIETY | Price Per Lb. |
|-------|--|------------------|
| | NEW YORK (Braslan Strain) Under widely varying conditions develops firm, flat heads and is a lettuce of fine texture, running medium to large. | |
| | NEW YORK No. 12 Very early, maturing compact heads of medium size under favorable conditions in from sixty-five to seventy-five days. Good Summer stock in popular demand. | |
| | IMPERIAL "F" (New York) Recent trials prove this stock a superior brown blight and mildew resistant strain, withstanding slime and tip burn well. Good for Summer planting, developing uniform large flat heads and for general planting has been most favorably regarded during this past season. Best of the New York Imperial strains. | |
| | IMPERIAL "D" (New York) A new production by Jagger which has not yet been grown commercially but in extensive trials appears to possess fine quality. Its outstanding characteristics are crisper outer leaves than any other strain, which results in a very firm, hard, crisp and very sweet heads. It will not stand hot weather as well as Imperial "F" but seems to be an improvement over any of the other Imperial strains in this respect. On account of its quality should warrant a trial. | |
| | | |

[illegible]

| LBS. | VARIETY | Price Per Lb. |
|------------|------------------------------|------------------|
| PARSLEY | | |
| | Hamburg Rooted..... | |
| | Moss Curled..... | |
| | | |
| | | |
| PARSNIP | | |
| | White Hollow Crown..... | |
| | | |
| | | |
| SALSIFY | | |
| | Mammoth Sandwich Island..... | |
| | | |
| | | |
| SWEET PEAS | | |
| | Spencer Mixed | |
| | | |
| | | |
| | Eckford Mixed | |
| | | |
| | | |
| | | |

THIS AGREEMENT

Made in Duplicate

On....., 1932

by and between

Braslan Seed Growers Company, Inc.

of SAN JOSE, CALIFORNIA

hereinafter called the Seller,

and.....

of.....

hereinafter called the Purchaser,

WITNESSETH:

1. Seller agrees to sell and deliver and Purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices as set forth in attached pages, and subject to the terms and conditions herein provided.

2. Seller agrees to plant, or cause to be planted, during the season of 1932, an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the Seller to deliver the quantities of the seeds herein contracted for; and the Seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F.O.B. growing station, containers extra at cost, and not returnable. The term "in good merchantable condition...." is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the Seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of the Seller's seed stock before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond Seller's control, the Seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the Seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of $1\frac{1}{2}\%$. Purchaser shall pay interest at the rate of 7% per annum on any overdue payments of purchase price.

If, at any time, the financial condition of the Purchaser becomes unsatisfactory to the Seller, the Purchaser agrees, upon receipt of written notice to that effect, and upon demand of the Seller, to pay for the seeds in advance of shipment, less a cash

discount of 1½%, and if such payment is not made within (10) days from the receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the Purchaser.

5. Except as herein otherwise expressly provided, the Seller gives no undertaking or warranty express or implied, as to description, quality, productiveness, or any other matter of any seeds sold by it and will not be in any way responsible for the crop.

6. Purchaser's claims for shortages of deliveries must be made to Seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by Purchaser to Seller within 15 days after receipt of shipment.

IN WITNESS WHEREOF, the parties have hereunto set their hands on the day and year first above written.

Braslan Seed Growers Company, Inc.,

The Seller

By.....

.....

The Purchaser

By.....

Private Stocks



We invite Correspondence relative to the Contract growing of private Stocks or unlisted varieties of garden seeds.

